

GOLDEN CHICK®
GOAL-DEN TENDER™ PROMOTION
OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING. THIS PROMOTION IS ONLY OPEN TO LEGAL RESIDENTS OF THE STATE OF TEXAS WHO ARE 18 YEARS OF AGE OR OLDER. VOID WHEREVER PROHIBITED OR RESTRICTED BY LAW.

Entering into the GOAL-DEN TENDER™ PROMOTION (“Promotion”) constitutes your full and unconditional agreement to abide by and accept the terms and conditions of these Official Rules, the American Airlines Center in Dallas, Texas or H-E-B Center in Cedar Park (near Austin), Texas (“Centers”) and DSE Hockey Club, L.P. or Texas Stars, Limited Partnership (“Stars”), which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. These Official Rules are available online at <https://goldenchick.com/stars/rules>.

- 1. Registration Period:** The registration for this Promotion begins at 8:00 a.m. (Central) on December 12, 2022 and ends at 11:59:59 p.m. (Central) on December 25, 2022. Contestants in the Promotion will be selected according to the entry process described in these Official Rules and notified sometime the following week between December 26, 2022, and December 31, 2022.
- 2. Eligibility:** This Promotion is open only to legal residents of the State of Texas who are 18 years of age or older at the time of entry and are required to participate in a shooting contest that will take place during the intermission on their selected Dallas Stars game on January 8, 2023 OR Texas Stars game on January 15, 2023. The following persons are not eligible to participate in the Promotion under any circumstances: (i) residents of any state other than Texas; (ii) current or former professional or semi-professional hockey players or coaches; and (iii) employees of the following entities and members of their families or households are not eligible for participation under any circumstances: Golden Franchising Corporation, DSE Hockey Club, L.P., Texas Stars, Limited Partnership, American Airlines Center, H-E-B Center, and their respective parents, subsidiaries, affiliates, suppliers, independent contractors, agencies, immediate family members (spouse, sibling, and children, regardless of where they live), and any persons living in the same household as such employees (regardless of relation) are not eligible to participate in the Promotion. All federal, state and local laws apply.
- 3. How to Enter:** Subject to eligibility requirements set forth herein, the Promotion can only be entered online at <https://goldenchick.com/stars>. Each contestant will be required to select whether to participate in the Promotion at a Dallas Stars’ game at the American Airlines Center in Dallas, Texas or a Texas Stars’ game at the H-E-B Center in Cedar Park (near Austin), Texas. Each registrant will be allowed to register one (1) time for a Dallas Stars’ and Texas Stars’ game every day throughout the Promotion. The Sponsor is not responsible for technical difficulties, internet or cell phone service disruptions or other equipment or service issues which might affect the ability to enter the promotion. Sponsor assumes no responsibility for lost, late, misdirected, or incorrect entries, all of which are void.
- 4. Contestant Selection and Notification:** Subject to these Official Rules, Sponsor will make this opportunity available to two (2) contestants for a Dallas Stars game and two (2) contestants for a Texas Stars game who will be randomly selected among all eligible entries during the Promotion. A contestant can only be a winner for one game – they cannot be a winner in both the Dallas Stars and the Texas Stars games during the Promotion. The odds of being selected as a winner depend

on the total number of eligible entries received during the Promotion. Contestants will be notified and must claim their opportunity within two (2) days to participate in the Promotion. If a contestant is not available (or not willing) to participate in the Promotion at their scheduled game, then they will forfeit their opportunity to participate in the Promotion and Sponsor will select an alternative contestant. The Promotion will occur during the intermissions of the following Dallas Stars and Texas Stars games:

Date	Game	Location
January 8, 2023	Dallas v. Florida	American Airlines Center Dallas, Texas
January 15, 2023	Texas v. Milwaukee	H-E-B Center Cedar Park (near Austin), Texas

Each of the two (2) selected contestants to either the Dallas Stars OR Texas Stars game will receive two (2) tickets (one for the contestant and the other for their companion) and have the opportunity to take three (3) shots on goal to win a prize, subject to these Official Rules. Sponsor and the Stars, in their sole discretion, reserve the right to determine the date(s) and time(s) at which to make this opportunity available to contestants, and to change the date, time and location of the shooting contest at any time for any reason. **Each contestant must be wearing rubber soled shoes and be present at date, time and location designated by Sponsor within the American Airlines Center in Dallas, Texas or H-E-B Center in Cedar Park (near Austin), Texas for their scheduled Dallas Stars or Texas Stars game in order to compete for a prize.** If an contestant is not available, not willing, or is not wearing rubber shoes required to participate in the Promotion at their scheduled game, then they will forfeit their opportunity to participate in the Promotion and Sponsor will select an alternative contestant. Each contestant will be required to sign a Waiver, Release and Indemnification Agreement on a form provided by Sponsor prior to participating in the shooting contest or shall forfeit his/her chance to participate in the Promotion and to win a prize.

5. **Shooting Contest:** Two (2) shooting contests will take place during the intermission on each scheduled game – one shooting contest for each eligible contestant. Each of the two (2) eligible contestants will have only three (3) attempts to make shots on goal using hockey pucks and sticks (provided at the beginning of each contest) from behind the designated line. To be counted as a successful shot, the contestant must use their skill to hit a puck and cause it to entirely cross the goal line between the two goal posts and below the goal crossbar and would otherwise constitute a successful shot on goal under NHL regulations. The goals will not be empty – they will be defended by Sponsor’s mascot CLUCKY®. Each contestant must take the three (3) shots within three (3) minutes after receiving the all-ready signal from the goalie. All made shots will be counted as long as both of the contestant’s feet remain behind the designated line (e.g., the contestant’s feet may not cross the line) before the hockey puck is released from the contestant’s hockey stick. All of the contestants who satisfy all of the requirements in these Official Rules will be considered a “Winner” for the purposes of these Official Rules and receive the prizes described herein.

6. **Prizes:** Each contestant will receive one of the following prizes based upon the number of goals they score:

0 Goals Scored:	Golden Chick Gift Card (\$50.00) and Stars Prize Pak
1 Goal Scored:	Golden Chick Gift Card (\$100.00) and Stars Prize Pak
2 Goals Scored:	Golden Chick Gift Card (\$150.00) and Stars Prize Pak
3 Goals Scored:	Golden Chick Gift Card (\$200.00) and Stars Prize Pak

The approximate retail values of the prizes are:

0 Goals Scored:	\$70.00	2 Goals Scored:	\$170.00
1 Goal Scored:	\$120.00	3 Goals Scored:	\$220.00

Released Entities are not responsible for, nor will they replace any lost or stolen prizes. Prizes are offered “as is” with no written, express, or implied warranty.

A contestant must not be under any legal impediment that would prevent the contestant from accepting a prize and must be able to participate in the Promotion and accept the prize on the date or dates specified by Sponsor. Otherwise, the prize will be forfeited.

Any and all costs and expenses associated with prize acceptance and use are the sole responsibility of the contestant, including, without limitation, all federal, state, local and provincial taxes, transportation and meals, lodging, gratuities, and souvenirs, and all other expenses of any nature incurred by the contestant in participating in the Promotion and claiming the prize.

7. **Required Documents:** In order to receive a prize, contestants will be required to provide Sponsor with the following prior to participation in the Promotion: (i) proof of Promotion eligibility and identity including, but not limited to, a valid Driver License or Personal Identification Card issued by the state of Texas; and (ii) a fully executed copy of the Waiver, Release and Indemnification Agreement. In addition, upon completing their participation in the Promotion, a contestant must claim their prize and provide any additional documentation required by Sponsor within twenty-four (24) hours of participation or their prize may be forfeited. The Sponsor’s decisions concerning all matters relating to any and all aspects of the Promotion are final and binding.
8. **Publicity:** Except where prohibited, acceptance of a prize constitutes a Winner’s consent to use of their name, voice, image, biographies and/or likeness (individually, together or with others) by Sponsor or their assigns for advertising, publicity, and trade purposes in any and all media worldwide in perpetuity without any compensation payable to Winner. Each Winner will either be photographed or filmed with their prize or may be requested to provide a photograph of themselves with said prize. Additionally, each Winner agrees that he/she shall have no right of approval, no claim (including, without limitation, claims based upon invasion of privacy, defamation, or right of publicity) arising out of any use, editing, blurring or distortion, alteration, optical illusion, or use in partial or composite form, whether or not intentional.
9. **RELEASE:** BY PARTICIPATING IN THIS PROMOTION, EACH CONTESTANT, INDIVIDUALLY, AND ON BEHALF OF THEIR HEIRS, SUCCESSORS, ASSIGNS, AND PERSONAL REPRESENTATIVES, HEREBY (I) ACKNOWLEDGES ACCEPTANCE OF THE OFFICIAL RULES AND AGREES TO ADHERE TO AND BE BOUND BY THEM; (II) ASSUMES ALL RISK, RESPONSIBILITY, AND LIABILITY FOR ANY PERSONAL INJURY OR DEATH OR DAMAGE OR LOSS OF PROPERTY, INCLUDING ANY BODILY INJURY OR DEATH TO ANOTHER PERSON, DIRECTLY OR INDIRECTLY ARISING FROM PARTICIPATION IN THE PROMOTION; AND (III) RELEASES, DISCHARGES, INDEMNIFIES AND HOLDS HARMLESS, ON BEHALF OF THEIR HEIRS, SUCCESSORS, ASSIGNS, AND PERSONAL REPRESENTATIVES, THE SPONSOR, THE NATIONAL HOCKEY LEAGUE, CENTERS, THE NHL MEMBER CLUBS, NHL ENTERPRISES, L.P., NHL ENTERPRISES CANADA, L.P., THE NHLPA (INCLUDING CURRENT AND FORMER PLAYERS), THE CITY OF DALLAS, DSE HOCKEY CLUB, L.P., DSE HOCKEY CLUB GP, INC., DALLAS SPORTS & ENTERTAINMENT, L.P., DSE GP, INC., DSE HOCKEY CENTERS GP, INC., TEXAS STARS, LIMITED PARTNERSHIP, CENTER GP, LLC, CENTER

OPERATING COMPANY, L.P., THE DALLAS STARS FOUNDATION AND THEIR RESPECTIVE PARENT COMPANIES, SUBSIDIARIES, AGENCIES, DEPARTMENTS, SUBDIVISIONS, AFFILIATES, PRODUCTION PARTNERS, ADVERTISING AGENCIES, PROMOTIONAL SUPPLIERS, PARTICIPATING VENDORS, OFFICERS, RELATED ENTITIES, OWNERS, GOVERNORS, TRUSTEES, OFFICERS, DIRECTORS, PARTNERS, SHAREHOLDERS, MEMBERS, PRINCIPALS, EMPLOYEES, AGENTS AND REPRESENTATIVES (IN THEIR INDIVIDUAL AND OFFICIAL CAPACITIES) OR ANY OTHER COMPANY INVOLVED IN THE DESIGN, PRODUCTION, OR EXECUTION OF THIS PROMOTION (COLLECTIVELY, "RELEASED ENTITIES") FROM AND AGAINST ANY AND ALL LIABILITY, CLAIMS, DAMAGES, DEMANDS, CAUSES OF ACTION, COSTS AND EXPENSES (INCLUDING HOSPITAL AND MEDICAL EXPENSES, AND REASONABLE ATTORNEYS' FEES) A CONTESTANT MAY HAVE NOW AND IN THE FUTURE, NO MATTER HOW CAUSED, ARISING OUT OF, OCCURRING DURING, RESULTING FROM OR OTHERWISE IN CONNECTION WITH THE PROMOTION, TRAVEL TO, PREPARATION FOR AND PARTICIPATION IN THE PROMOTION, INCLUDING WITHOUT LIMITATION, LIABILITY FOR PERSONAL INJURY (INCLUDING DEATH, MENTAL ANGUISH OR EMOTIONAL DISTRESS), DAMAGE OR LOSS TO A CONTESTANT AND/OR PROPERTY, ASSOCIATED WITH THE PROMOTION OR ANY BREACH OR ALLEGED BREACH BY A CONTESTANT OF ANY AFFIRMATION, UNDERTAKING OR OBLIGATION IN THE WAIVER, RELEASE AND INDEMNIFICATION AGREEMENT. EACH CONTESTANT FURTHER AGREES THAT IN THE EVENT THEY BRING A CLAIM OR LAWSUIT IN VIOLATION OF THE WAIVER, RELEASE AND INDEMNIFICATION AGREEMENT, THEY SHALL BE LIABLE FOR ANY ATTORNEYS' FEES AND COSTS INCURRED BY RELEASED ENTITIES IN CONNECTION WITH SUCH CLAIM OR LAWSUIT.

10. **Taxes:** Each contestant is solely responsible for any and all taxes attributable to the prizes. By accepting a prize, each contestant agrees to and hereby releases on behalf of their assigns, personal representatives and heirs, the Released Entities from and against all liability with respect to in any way arising out of their tax liabilities and/or use of their name, likeness, voice or any other material they submit for the participation in the Promotion, including, but not limited to, any claim based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related caused of action, or otherwise in connection with or related to the Promotion.
11. **General Conditions:** The Promotion is conducted in the English language and Sponsor shall not be responsible for any printing, typographical, administrative, or technological errors in the offer, presentation, or administration of the Promotion. The application and interpretation of the Official Rules, the award of the prizes, and selection of the Winners shall be determined by the representatives of Sponsor, and all decisions in that regard shall be in the sole discretion of such representatives and shall be final and conclusive. Each contestant agrees that in the event a legal authority or insurer challenges the award of a prize, Sponsor shall have the sole right to determine whether or not to award such prize.

Except where prohibited by law, as a condition of participating in this Promotion, contestant agrees to the following: (1) any and all disputes and causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office in Frisco, Texas; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction.

Under no circumstances will contestant be permitted to obtain awards for, and contestant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including without limitation attorneys' fees, other than contestant's actual out-of-pocket expenses directly associated with their entering this Promotion, and contestant further waives all rights to have damages multiplied or increased. In the event of any claim or dispute with regard to the Promotion or the Official Rules, the laws of the State of Texas shall govern and apply, without regard to conflict of law provisions. Each contestant agrees to submit to the exclusive jurisdiction of the courts of Dallas County, Texas in regard to any claim or dispute with respect to any aspect of the Promotion or the Official Rules. Contestant hereby waives any right to trial by jury in any action or proceeding.

Stars tickets are revocable licenses, which are subject to applicable terms and conditions.

Sponsor and the Stars are not responsible for any inability to conduct the Promotion or award a prize as a result of any act beyond their control, including but not limited to, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failures, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g., COVID, SARS, etc.), order of any court of jurisdiction, or other cause not reasonably within their control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor and the Stars shall have the right to modify, suspend, or terminate the Promotion in its entirety or the affected portion of the Promotion.

Sponsor reserves the right, in its sole discretion, to disqualify any contestant for suspected or actual cheating and to prevent any person from participating in the Promotion or in a prize award if that person does not adhere to the Official Rules or acts: (i) in a manner that Sponsor determines to be not fair; (ii) with an intent to annoy, threaten or harass any other person or the Released Entities; or (iii) in any other disruptive manner.

Under no circumstances shall a submission into the Promotion, the awarding of a prize, or anything in these Official Rules be construed as an offer or contract of employment with Sponsor. Contestants acknowledge that their submission was voluntary and not in confidence or in trust. Contestants acknowledge that no confidential, fiduciary, agency or other relationship or implied-in-fact contract now exists between a contestant and Sponsor and that no such relationship is established by a contestant's submission under these Official Rules.

The value of the prize won by a contestant under the contest may be taxable as income to its Winner. Each Winner is solely responsible for any and all taxes and/or fees associated with the prize. Each Winner will be issued an IRS Form W-9 with the Affidavit of Eligibility and Liability/Publicity Release and a subsequent IRS Form 1099. Upon receipt of a prize, each Winner shall be required to comply with any and all applicable federal, state, and local law, rules and regulations.

12. **Personally Identifying Information:** Information submitted in connection with this Promotion will be treated in accordance with these official rules and Sponsor's and Stars' respective privacy policies, as may be amended from time to time, including without limitation the privacy policies for Sponsor located at: <https://goldenchick.com/privacy-policy/> and the Stars located at <https://www.nhl.com/stars/team/privacy-policy>. By participating in the Promotion, each contestant hereby agrees to the Sponsor and Stars' collection and usage of their personally identifying information, including without limitation for verification, prize fulfillment, marketing, and

promotional purposes, and acknowledge that they have read and accepted the applicable privacy policies.

- 13. Internet:** If this Promotion is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, or suspend the Promotion, in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of this termination date. Sponsor assumes no responsibility for: (i) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries; or (ii) any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers or providers, computer equipment, software, failure of any e-mail or entry on account of technical problems, human error or traffic congestion on the Internet or at any website or any combination thereof, including any injury or damage to a contestant's or any other person's computer relating to or resulting from participation in this Promotion or downloading or uploading any materials in connection with this Promotion.

CAUTION: ANY ATTEMPT BY A PERSON TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION OR WEBSITE IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE TO THE FULLEST EXTENT PERMITTED BY LAW.

- 14. Winner's List:** For a list of the winners, please send a self-addressed stamped envelope to Golden Franchising Corporation, Attn: Marketing Department, 1131 Rockingham Drive, Suite 250, Richardson, Texas 75080. All requests for the winner's list must be postmarked by the end of the Promotion and received within ten (10) days.

Sponsor: Golden Franchising Corporation, 1131 Rockingham Drive, Suite 250, Richardson, Texas 75080.

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